**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 9/28/2017

**Time:** 7:00pm

**Location:** Council Chambers

**Present:**

* John Graziano
* Jenn Ellis
* Suzanne Osborne
* Mike Rudge
* Elisa Kolenut

**Absent with Notice:**

* S. Nadia Hussain

**Absent without Notice:**

* Travis Sullivan
* Matt Zaccone

**Additional:**

* Roy Tutunjian

**Meeting Discussion:**

* Approved the August 2017 meeting minutes.
* Roy Tutunjian discussed the Butler Community network, 6 screens setup, can control which screens see which content. Butler EDC has been uses this for their advertising. There is no cost for Borough entities like the EDC.
* Audio is required for locations of the screens. Businesses pay a monthly fee to be on the network and to have the screens. The advertisement reappears every 10 minutes on all locations. Roy Tutunjian creates the advertisements. EDC messages can be sent for free over the network.
* The EDC purchased stickers and magnets to promote the EDC Facebook page and handed them out on Pride Day. Through discussion, it was decided to pass out magnets to some of the local businesses for them to keep in their stores and make available for customers. The EDC will work with Minute Man Press to have the stickers cut so that they can be distributed via mail.
* Pride Day. Discussed thoughts to improve on Pride Day. Suggestions included separating the 5k run with the Pride Day event. EDC can work with local businesses to have a booth at Pride Day. Thoughts to have variety of vendors and more options. Also suggestions to have more kid events. EDC will meet with Jon Dunleavy to plan for next year. Other suggestions included a petting zoo and beer tasting.

**Action Items for Next Meeting:**

* Jenn Ellis to talk to Chair of Butler EDC in order to open communications.
* EDC will provide advertisement to Roy Tutunjian for the Facebook page. Needs to be JPEG file, 960 x 540. John Graziano to reach out to Minute Man Press for a JPEG image.